

2019 Annual General Meeting

Minutes

Monday 14 October 2019

Chair: Ms D Hunter, President

Attendance: As per Attendance Register

Apologies: As per Apologies Register

1. WELCOME

In declaring the meeting open at 6.00pm, the Chair welcomed all in attendance, especially Life Members and Fellows of the Association who were present. Following a welcome to country, Design Matters sponsors were acknowledged.

2. SPONSOR PRESENTATIONS

Mr R Halabi from James Hardie Australia spoke about new products being launched 1 November – EasyTex panel; Exotec Vero; Rigid Air Barrier board, and provided an update on the HardieDeck system.

Ms K Birrell from Jetmaster spoke about their four brands – Jetmaster, Heat & Glo, Quadra-Fire, VisionLine and provided an update on the Energy Safe Victoria requirement for the removal of open gas units and how Jetmaster can assist.

3. DESIGN EXCELLENCE

Mr M & Ms K O'Sullivan from Vibe Design Group, who won the Building Design of the Year 2019 for their 'Moat's Corner' project, addressed the meeting in an inspirational presentation about their successful project.

4. MINUTES OF PREVIOUS MEETING

The Minutes of the previous Annual General Meeting, held on 15 October 2018, which had been made available on the MEMBER pages of our website, were confirmed as an accurate record of the proceedings of that meeting.

Moved: P Lombo

Seconded: R Davies

Outcome: Carried

5. PRESIDENT'S REPORT

Ms D Hunter presented an overview of her President's report in the Annual Review which had been made available to those in attendance on registration and will be circulated to the membership electronically.

She highlighted that as an organisation, Design Matters is here to:

- Keep the profession of building design at the forefront
- To assist you to assist your clients, ensuring that you create the best experience you can for them through the tools, education and information we provide
- Build a strong and sustainable financial membership organisation that is able to evolve with the social, economic and political landscape of Australia.

This is why the Committee of Management took a bold move after 18 months of consultation to add a trading name Design Matters to the BDAV entity which was announced in July at the Awards dinner. We believe by doing this we have set the organisation and its members up for what the future holds.

Our aim has been, and will continue to be, to support our members build a community of complimentary professionals to give your projects good design outcomes every time!

Ms Hunter concluded by thanking those who have served with her on the Committee of Management for the last twelve months: I Hornung; P Lombo; L Douglas; T Ellis; A Ferris; J Spencer and G Blanch.

Moved: I Hornung

Seconded: S Maxa

Outcome: Carried

6. TREASURER'S REPORT

Mr P Lombo presented an overview of his Treasurer's report in the Annual Review which had been made available to those in attendance on registration and will be circulated to the membership electronically. However, the Treasurer, Mr Lombo, spoke briefly about the organisations healthy finances.

Moved: C Zigouras

Seconded: L Douglas

Outcome: Carried

7. NEW COMMITTEE OF MANAGEMENT

The Chairman reported that due to the complexity of the Proportional Count method, the ballot forms will be provided to Design Matters accountants on 15 October 2019, and announcement is anticipated of the outcome by 17 October 2019.

Therefore no announcement could be made of the four nominees who will join, D Hunter as President; I Hornung as Vice President; P Lombo as Treasurer; T Ellis and L Douglas as Immediate Past President.

Best wishes were extended to all eight nominees, with an invitation to those who are unsuccessful to still get actively involved in the association.

8. GENERAL BUSINESS

A call for general business was made, with no general business arising. The AGM minutes will be made available on the member pages of Design Matters website.

9. FEE SURVEY PRESENTATION

Ms K Bell, CEO, presented the results of the 2018 Fee Survey which will be made available to all respondents within the coming week.

10. CLOSE OF FORMALITIES

The Chairman then thanked all the presenters, Design Matters staff as well as all attendees and formally declared the meeting closed at 7.50pm, inviting everybody to partake of refreshments at the venue.

Attendance Register

Eligible to vote:

T Adams	J Gloz	S Maxa
Y Ahmet	J Harding-Smith	G Moule
K Airey	S Hawkins	K Murphy
M Andrieri	R Hodgson	J Oscini
D Barnes	D Hogan	K O'Sullivan
M Bernstein	G Holman	M O'Sullivan
S Blajer	I Hornung (Vice President)	E Palmero
G Blanch	D Hunter (President & Chair)	R Penn
E Byrne	E Ibal	S Rachcoff
A Calabro	M Jordan	K Read
D Cole-Sinclair	M Lake	K Rees
D Cramer	G Lawrence	DM Samaratunge
R Davies	P Lombardozi (Treasurer)	M Sargent
L Douglas (Past President)	A Marmarou	J Scaffaro
T Ellis	S Marriott	J Spencer
C Ethakada		J Verginis
		R Wilson
		C Zigouras

Not eligible to vote

K Bell (minute taker)	M Harris	P Samaratunge
K Birrell	C Hocking (Staff)	E Schiavello (Staff)
J Blackman	F Hostein	J Shakespeare
S Bungay	K Leguizamon (Staff)	N Smirnios
E Castle	Q Lehane	J Sun
E Centeno (Staff)	M Mitchell	N Verginis
C Crewes	A Moule	V Wardill
J Fraser	S Moynihan (Staff)	
R Halabi	B Paterson	

Apologies Register

J Armsby	PE Logan	P Toan
D Crumpton	MJ Salpietro	T Vella
M Ennio	S Stagg	



**Design
Matters**

The peak body for the
building design profession

2019

ANNUAL REVIEW

Contents

President's Message	2
Past Presidents	3
Treasurer's Message	4
CEO's Message	5
Business Matters	6
Marketing Matters	8
Strategic Pillars	10

Our Vision

To broaden, build and embed the appreciation of good building design into contemporary Australian culture.

Our Mission

We are building value for our profession through enthusiastic advocacy and cohesive action.



Dominique Hunter
President

4

STRATEGIC PILLARS

Now more than ever, we as a member based organisation need to prepare for the changes to our immediate and surrounding environments, just like our members. We believe that industry, peers and professional bodies need to work together collaboratively to ensure we plan for what is ahead.

The announcement of our new name, look and feel at the awards in July this year was the culmination of eighteen months of work by the committee; engaging with a broad range of stakeholders across the industry on behalf of you, the members. Our focus has been to consult widely, developing the future direction of our organisation in a way that best supports our members.

Design Matter's priority is the longevity and wellbeing of our membership, where Building Designers are at the core. Our aim has been, and will continue to be, to support our members build a community of complimentary professionals to give your projects good design outcomes every time!

It has been an exciting year for the BDAV and for Design Matters..... and the industry at large!

To recap the year in review, we as a peak industry membership organisation for building design professionals continued to:

- Advocate to government by leveraging our positive relationships for better outcomes for our members
- Assist you to assist your clients, ensuring that you create the best experience you can for them through the tools, education and information we provide
- Keep the profession of building design at the forefront of consumer's minds regardless of the surrounding changes to the construction and economic landscape
- Keep you up-to-date with what is going on in the industry through a multi-channelled communications plan
- Provide you with tangible benefits that help you run your businesses smoothly
- Uphold and build on the reputation of our members through robust accreditation programs and a diverse range of CPD offerings
- Build a strong and sustainable financial membership organisation that is able to evolve with the social, economic and political landscape of Australia.

I believe that the next few years will be crucial for our organisation, for our membership, for our profession and for the industry at large.

As such we have defined our four key strategic pillars in order to support our Vision and Mission. This ensures that as a peak membership organisation we are focussed and accountable to our members in what we plan for, what we achieve and how we go about realising good design outcomes for all Australians.

Membership

We intend to strengthen our existing engagement with, and support for, our members. Members are both the strength and the reason for our organisation. By growing our reach and membership base, we will be able to provide tangible products and services to help our members manage, grow and future proof their businesses.

Advocacy

We will continue to build our advocacy role by strengthening and amplifying our voice on behalf of both members and industry. Whereby we are recognised as the authority on all building design matters by government and policy makers.

Education

Encouraging and helping our members to maintain the highest professional standards through a revitalised and meaningful continuing professional development (CPD); empowering our members to develop skills, as the industry evolves. Giving our members a competitive advantage in the market to attain more business outcomes.

Organisational Culture and Capability

We will establish and enhance our operational capability and our organisational culture, so that Design Matters is recognised as the peak body for building design professionals.

The Committee of Management and staff of Design Matters is ready and committed to strengthening the principles of good building design; providing outcomes that are accessible by all Australians through the promotion and advancement of the quality, reputation and experience of our membership base.



**building designers
association of victoria
incorporated**



**Building Designers
Association Victoria**

Past Presidents Honour Roll

President 1983 – 1984
Bruce Pittard
Rob Parker (Deceased)

President 1984 – 1987
Ronald Pickford

President 1987 – 1989
Graeme Hewitt

President 1989 – 1991
Kevin Slater

President 1991 – 1993
David Cooke

President 1993 – 1997
Robert McLauchlan

President 1997 – 1999
Sean Hamilton

President 1999 – 2001
Tony Iseppi

President 2001 – 2004
Geoffrey Hoare

President 2004 – 2006
Roy Hodgson

President 2006 – 2008
David Mulhall

President 2008 – 2010
Darryl Crumpton

President 2010 – 2012
Tim Adams

President 2012 – 2014
Michael O'Sullivan

President 2014 – 2016
Alastair McDonald

President 2016 – 2018
Lindsay Douglas



Peter Lombo
Treasurer

It is with great pleasure that I present the financial performance of the Building Designers Association of Victoria Inc trading as Design Matters for the year ending 30 June 2019. I am happy to inform that Design Matters continues to be in a strong, stable and secure financial position.

Statement of Profit or Loss

As a result of prudent financial management the 2019 consolidated surplus is \$132,126 which is almost equivalent to the 2018 surplus of \$132,884.

Statement of Financial Position

In 2019, the net assets of the Association increased slightly to \$1,544,957, with short term investments of \$1,395,158.

2018–2019 saw the groundwork laid for a diverse range of innovative projects which will provide tangible benefits to the entire membership and shape the Association’s future moving forward. Added to this, our secure financial position that we currently hold will enable the future Committee of Management to progress these activities over the next 12–18 months.

While the Association retains Nexia Australia for accounting services, MGR Accountants for the second year have audited the accounts and have found them to be in good order. The financial report is available to view at the Design Matters office by any full member, upon request.

I look forward to serving my second term as Treasurer and am committed to ensuring member’s investment in the organisation is spent wisely and with the appropriate governance protocols.



INCOME COMPARISONS	18–19	17–18
Membership	43%	46%
Sponsorship	12%	11%
Advertising	2%	2%
Awards	7%	7%
Merchandise	5%	5%
CPD	11%	11%
AAO	13%	13%
Miscellaneous	7%	6%

EXPENDITURE COMPARISONS	18–19	17–18
Communications & Promotion	8%	7%
Awards	15%	12%
Merchandise	5%	6%
CPD	6%	7%
Administration & Financial	13%	16%
Salaries and related	34%	35%
Consultants	9%	8%
AAO	5%	5%
Miscellaneous	5%	5%



Kate Bell
CEO

It has been an extremely busy year for the Design Matters Team. Once again the output of such a small, dedicated and hard-working team of staff, volunteers and the Committee of Management has meant that we have executed on all our strategic pillars as an organisation and in most areas over exceeded in our deliverables.

Membership Retention & Growth

The support of the membership continues to allow the organisation to grow year on year, and to be recognised as one of the key stakeholders in the industry.

Membership retention increased to 88% from 87%, which is an extremely pleasing result, with the building designer members being the largest cohort with an impressive 93% retention. As an organisation we still have a lot of work to do to maintain our students as they transition to graduate and then individual. With the introduction of the Student Ambassador Program it is hoped that we can make some inroads into this area in 19–20 and beyond.

Design Matters continues to see growth in its Accredited Thermal Performances Assessors (TPAs) members, despite the number of graduates from the qualification reducing considerably. We continue to represent 70% of the estimated accredited TPAs across Australia.

Advocacy

Design Matters continues to monitor and make the membership aware of legislative changes impacting our profession. While the number of individual issues that were tackled has reduced to 53 the volume of work required by the office and the volunteer Members has increased with each of those issues.

Design Matters has been involved in numerous consultations including submissions to amendments over the course of the year. The big ticket consultations have been the Building Better Apartments reforms and the Smart Planning Program which proposes overarching reforms to the planning scheme that hopes to make it more efficient and accessible. A huge thank you to Committee Members Peter Lombo and Andrew Ferris who have championed the Members cause at these meetings.

In the sustainability space, Design Matters continues to liaise with the NatHERS Administrator and forge stronger relationships with all stakeholders – software providers, CSIRO, ABCB, state policy setters/regulators – in particular ensuring that the Australian Building Codes Board’s development of NCC 2019 maintains the integrity of NatHERs. We also continue to contribute to the Victorian Residential Efficiency Scorecard (which is being piloted in other jurisdictions) and the National Energy Efficiency Building Project.

Thank you to all those Members who have taken the time to provide written and/or verbal submissions to Design Matters when requests for feedback on industry issues are sought. Your contributions are valued and provide much assistance in design matters representing the membership.

Education and Training

While no maintenance was required on the Victorian building designer qualification – Advanced Diploma of Building Design (Architectural) as it has been recredited to 31 December 2023, we had another successful year engaging with the 11 TAFEs as part of the Victorian Advanced Building Studies Network (VABSN) as well as having Members present at as many graduations as possible.

In an attempt to ensure national consistency, Design Matters representatives were actively involved in the discussions to the national building design framework and the sustainability qualifications. While the outcomes of these reviews have not lead to the desired improvements, we thank all those who have contributed to the conversations.

Continuing Professional Development

In 2018/2019, Design Matters delivered 51 events totally 188 CPD points, with an attendance of 1,937. The events were made up of seminars, workshops, regional and metropolitan meetings, webinars, site visits and study tours. Seminar DVDs and post-viewing of webinars now continue make up a third of the CPD access by members – with an additional 84 activities (99 CPD points) accessed by 1,058.

Events

We held our 23rd Building Design Awards in August 2018. The event was held in conjunction with our Annual Dinner, as was attended by 330 people, including key stakeholders to the industry, giving us a great platform to profile our Members’ design skills. We place on record our appreciation for the 2018 Awards Sponsors – Bluescope, Webber Insurance Services and Woodsolutions. We thank those Members who entered the Awards, and congratulate the winners.

The 10 Star Sustainable Design Challenge was won by Adapt Design Group for their ‘Nest’ project and was presented in April 2019. Congratulations to the winner and all entrants, it is quite a feat.

Concluding Remarks

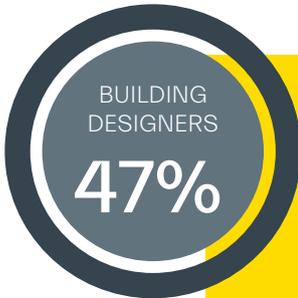
Thank you to the Committee of Management – President Dominique Hunter, Vice President Ingrid Hornung, Treasurer Peter Lombo, Immediate Past President Lindsay Douglas, Greg Blanch, Tim Ellis, Andrew Ferris and Jeremy Spencer – for their guidance and tireless efforts on behalf of the organisation.

To the now five staff at Design Matters East Melbourne office, thank you for all your hard work in delivering the organisations objectives and handling the day-to-day operations ensuring that the Members are always put first.

Membership

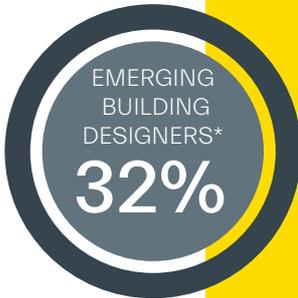
1,872
MEMBERS

In the past ten years
Design Matters has
increased membership



Energy Raters (TPAs)

69%
Accredited Across
Australia



68%
NatHERS
Assessments
completed by
Design Matters
members



Membership Retention

Total Membership - 87%
Building Designer members - 93%

Representation of Registered
VBA Building Designers - 37%

Type of work

81% Domestic
2% Multi-residential
9% Commercial
8% Other

Location

58% Metro Melb
32% Regional Vic
10% Interstate

Business Types

50% Sole Traders
5% Partnerships
34% Small Business
9% Large Business
2% Other

* Those working towards becoming a Building Designer

Advocacy



BUILDING DESIGN
SPECIFIC ISSUES

| **36**

Energy Rater
Specific Issues

| **17**

Education

Live Activities

51 Activities
188 Hours
1,937 Attendees

Non live Activities

DVD webinars and post events
84 Activities
1,058 Attendees

6 Delivery Methods



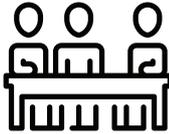
SEMINARS



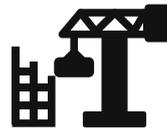
WEBINARS



REGIONAL MEETINGS



WORKSHOPS



SITE VISITS



STUDY TOUR

Organisation & Capability



Engagement

Good Design Matters eNews

47 Editions per annum
91,932 Email sends
48% Average open rate

Intersect

11 editions per annum
 • **3** editions printed
 • **11** electronic
22,000 copies

Awarded Magazine

1 edition
8,000 copies printed and distributed to Memers, Industry and Newsagencies

We are social

2,488 likes

2,383 followers

bdav.org.au

369,852

Page views per annum

news.bdav.org.au

24,769

Page views per annum

Design Matters

The peak body for the building design profession

Like good design, good marketing and branding matters



facebook

DesignMatters.org.au

2019 NABD DESIGN AWARDS

Enable, advocate, and celebrate good building design



designmatters.org.au

399 posts 2,194 followers 948 following

2019 NABD DESIGN AWARDS

Design Matters

Enable, advocate and celebrate good building design

Good Design Matters

Spring towers named in World's Most Influential Buildings

Advocacy Matters

NCC 2019 Amendment 1

SAI GLOBAL

Reminder to renew your annual subscription to the SAI Global BCA + Reference Standards Package by 28 September

Office CLOSED

Industry Matters

Roles on a construction site

Sanctuary

Save 10% on your subscription to Renew and Sanctuary Magazines

CPD Matters

Building Design 18A (1st Edition)

Design Matters 18V (1st Edition)

How to get your Practice and Best Light - Harrington

How to get your Practice and Best Light - Barratt

How to get your Practice and Best Light - Stirling

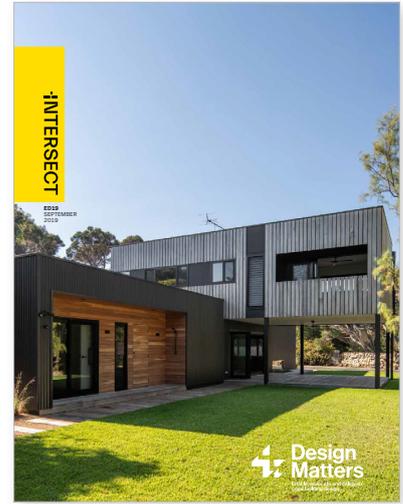
Building Practice 18A (1st Edition)

Dealing with Defects

Risk Matters - Designers and Insurance webinar is now available online

Sponsors: AWS, HANSEN GROUP, HANSEN GROUP

Contact: Design Matters



Studying Building Design or Interior design? A Design Matters Student Membership will help you get job ready!

Benefits for Students Members* include:

- FREE subscription to monthly Design Matters Intersect magazine and annual Awarded Magazine
- Weekly electronic eNews
- Ability to network with fellow students and future employers at Design Matters events
- Free job listings
- Accredited comprehensive CPD program including seminars, webinars, workshops, regional meetings as well as CPDs at discounted Member rates
- Access to Design Matters Online Reference Library (limited)
- Access to Design Matters Help Desk (limited capacity)
- Ability to become a Student Ambassador at your campus. Send in your Expression of Interest to members@designmatters.org.au

Membership is FREE for students who join Design Matters. The peak industry body for building design professionals.

Design Matters is Social Follow, like or comment on Social Media

To join go to www.designmatters.org.au or call 03 9417 0227

Energy Efficiency Ratings Through Good Building Design

Give your Building Design a competitive edge by using a Design Matters accredited Thermal Performance Assessor (TPA).

With a Design Matters TPA you can be assured that they:

- are committed to quality work
- are professionally trained and accountable to a code of conduct
- maintain Professional Indemnity Insurance
- have current industry knowledge through frequent communications and ongoing professional development
- will limit your risk exposure

Design Matters currently represents over 60% of accredited assessors Australia wide.

Choose a Design Matters Accredited Energy Rater for your next project.

Visit designmatters.org.au or call us on 03 9417 0227 to find an Accredited Thermal Assessor from our listings.

Design Matters



A new future for the BDAV – a message from the President

After the culmination of eighteen months' of work to ensure the BDAV continues to be relevant and brings enduring and tangible value to our members and the industry, we are pleased to announce that today we as an association are ready for what the future holds.

Find out more about our future [here](#).

While we transition to our new site, you will be redirected to relevant pages on our old website.

Upcoming Events Find out more	Member login Click here	Find a designer Search our members	Intersect Magazine Read online
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News



Awarded 2019

The talent and expertise of building designers were on show Saturday 27 July at the 24th annual Building Design Awards, where over 300 guests celebrated good design at the prestigious National Gallery of Victoria.

[Read more](#)

BDAV rebrands as Design Matters

After the culmination of eighteen months' of work to ensure the BDAV continues to be relevant and brings enduring and tangible value to our members and the industry, we are pleased to announce that today we as an association are ready for what the future holds.

[Read more](#)

Sponsors Matter

Architectural Window Systems (AWS)

Bluescope

Bondor

Bradford Insulation

Decorative Imaging

James Hardie Australia

Jetmaster

Kingspan Insulation

Stiebel Eltron

Webber Insurance Services

Woodsolutions

Honour Roll

Life Members

2005	Peter Condos Colin Mellett Ronald Pickford Bruce Pittard Kevin Slater Malcolm Trompf Ray Watts
2012	Brian Huntley
2016	David Cooke Geoffrey Hoare
2017	David Mulhall
2018	Robert McLauchlan

Fellow

2001	Sean Hamilton Tony Iseppi
2007	Roy Hodgson
2012	Darryl Crumpton
2014	Tim Adams Michael Mettes
2016	Michael O'Sullivan
2017	Narelle Lockwood
2018	Alastair McDonald

Ron Pickford Award for Service Excellence

2017	Ashley Thompson
2018	Tim Adams

Honorary Members

2012	Brian Morison
2019	Giselle Grynbaum

Strategic Plan 2019–2020



Our Vision

To broaden, build and embed the appreciation of good building design into contemporary Australian culture.

Our Mission

We are building value for our profession through enthusiastic advocacy and cohesive action.

For thirty seven years the Building Designers Association of Victoria (BDAV) has been the peak voice for building design professionals initially for Victorians and in recent years for all Australians. On July 2019 the BDAV rebranded to Design Matters after eighteen months of membership and community consultation. A bold move for an association that has been steeped in history and influenced many policy changes in building design and construction.

Design Matters is setting a new direction that encapsulates a modern membership organisation in order to stay relevant to its members. We believe that members needs remain at the core of the organisation and it is our sole focus to amplify the roles our members play in good building design for all Australians.

Strategic Pillars

1 Membership

Deliver high quality and tangible membership services to meet the needs of an expanding and diverse membership base.

We will:

- **Grow** our membership and supporter base of building design professionals
- **Achieve** a high level of membership engagement, participation, experience and satisfaction
- **Provide** tangible benefits and services to help members manage and grow (and future proof) their business
- **Position** our members as the authority on all building design matters.

Measure

Growing our membership base through positive and personalised interactions.

2 Advocacy

Build strong relationships across the industry to expand our reach, amplify our profession and influence policy while giving our industry an authoritative voice.

We will:

- **Strengthen** relationships with stakeholders across the supply chain (including government at all levels, the media, general public, sponsors, commercial partners and other relevant bodies) to give us a stronger and authoritative voice to influence policy
- **Facilitate** an innovative and collaborative approach to develop, deliver and change policy and advocacy priorities, and offer quality programs and resources to simplify and enable the delivery of good building design in Australia
- **Encourage** membership and stakeholder collaboration and open communication.

Measure

Stakeholders value our services and advice, inclusion of our input into policy and program development, representation on key committees/groups.

3 Education

Maintain the highest professional standards to build a reputable profession within the industry with good building design outcomes.

We will:

- **Establish** a meaningful and revitalised CPD structure that builds the profession and future proofs our roles in good building design
- **Provide** delivery mechanisms and environments that support our members learning needs and provides a competitive advantage for our members in the marketplace
- **Develop** creative learning environments and provide meaningful CPD across many mediums to the whole membership base
- **Grow** participation levels and amplify the role of our members in good building design outcomes.

Measure

Execute meaningful CPD programs that provide our members with a structured professional development pathway to gain more business outcomes within their practice.

4 Organisational Culture & Capability

Establish the organisational structure and operational capability needed to support the achievement of our organisational scorecard.

We will:

- **Build** a high performance organisational culture with capability to deliver our strategies and scorecard
- **Implement** professional business practices, technology systems and benchmarked processes that support growth, continuous improvement, innovation, agility, compliance, risk management, improved efficiencies and effective performance
- **Maintain** financial sustainability through diversified revenue streams and efficient management of financial resources to ensure business continuity
- **Champion** governance and management leadership, excellence in association management, accountability and good stewardship.

Measure

A stable financial position supported by state-of-the-art business systems and processes driven by a high performance team of staff.

Contact us

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